



# The Signevierist

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The Official Newsletter of the Fire Mark Circle of the Americas

## 2010 CHARLESTON CONVENTION

**T**HE CONVENTION opened Thursday evening with a name is the North Charleston site -

### IN MEMORIAM

It IS WITH A HEAVY HEART that I inform you of the death of William Whipple on July 27, 2010. As a long time FMCA member, Bill was a frequent attendee at conventions until age slowed him down. Your editor has known Bill for many years and admired his gentleness but was not aware of his involvement in Cedar Rapids, Iowa, as a civic leader and philanthropist. Please Google "William Whipple Cedar Rapids" to learn of a Bill Whipple we never knew, but somehow suspected. A donation in Bill's name was made to the Meth-Wick Community, Cedar Rapids, IA.

### PORTUGUESE FIRE MARK BOOK

A NEW BOOK has been published on fire marks used in Portugal titled *Chapas - Heraldica das Seguradoras - Heraldries of the Insurance Companies*, written by Vitor Alegria and Jose Pousinho Henriques. It is in English as well as Portuguese and all pictures are in color. The format is 8-14" by 11-3/4". It has 294 pages, and 400 high quality glossy photographs, showing not only many heretofore unknown Portuguese fire marks and those of foreign companies used in Portugal, but many insurance car badges. A short history is included for each company. The price is 29.40 Euros, about \$39.00 US, plus shipping.

To view sample pages from the book and to order it, go to the following link and then click on "Ingles":

[http://www.inetese.pt/index.php?option=com\\_content&view=article&id=108&Itemid=127](http://www.inetese.pt/index.php?option=com_content&view=article&id=108&Itemid=127)

For those who do not have a computer, contact Bill Evenden, 6622 Paul Mar Drive, Lantana, FL 33462, Tel. 561-585-0160, for information on ordering.

(Your editor has a copy and heartily recommends it to the membership. The marks and auto tags are an aesthetic delight in full color at about 60% to scale. It is a must for your fire mark reference library.)

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**THIS AND THAT**