



CHAPAS Club



Formed in March 3, 2011, the **CHAPAS – Portuguese Club of the History and Heritage of Insurance Activity** is a private non-profit association.

Created by two handfuls of "insurance people", who are motivated and enthusiastic about the importance of preserving the artifacts of the insurance business, and who want to create a record for future memories.

In its short existence, the CHAPAS Club has fully demonstrated the ability, with limited resources, to implement projects that motivate the interest of the general public.

The **CHAPAS Club** is gaining visibility and notoriety through a demonstrated ability to create events, in partnership with institutions whose business objectives are in the fields of insurance, banking or even the automobile industry. They all appeal for and justify support, sponsorships and partnerships of public and private entities.



CHAPAS Club



The priority of the **CHAPAS Club** during the early years is to produce results, demonstrate initiative and of course, create the membership of people who enjoy the objectives of the Club. It welcomes volunteers who are skilled and competent to guarantee the implementation and ensure the profitability of future projects, including a museum and an insurance library.

The **CHAPAS Club** wants to represent the past in the future, in accordance with the motto: "Knowledge of the past will secure the future".



The Founders of CHAPAS Club

3 March, 2011

Ana Paula Silveira e Lorena

Carlos Barata

Carlos Alberto Marques

INETESE

Isabel Maria Anjos

José Morgado

José Pousinho Henriques

Manuel D'Orey Capucho

Mário Rúbio Silva

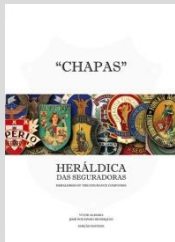
Paulo Francisco Costa

STAS

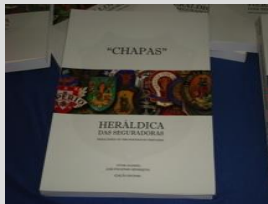
Vítor Alegria



The Genesis CHAPAS Club



It all started by a challenge from Carlos Marques (President of STAS - Union Workers Insurance Activity) to three colleagues of the insurance activity (Vitor Alegria, Jose Pousinho Henriques and Carlos Barata) to produce a catalog of fire marks and auto insurance badges. This resulted in the book "CHAPAS - Heraldry of Insurance", which shows pictures, supported by text, of the most important fire mark and auto insurance badge collections in the country.



During the various presentations of the book "CHAPAS" in Portugal, many people made a new challenge to the coauthors and photographer of this publication by asking them: "Why not take the documents and artifacts that I have saved and with the collections of other colleagues join to create an insurance museum? My family does not have the same roots and has no professional interest in maintaining these artifacts".



Many joined in the idea and began a collection process that provided material for the first exhibitions. Through donations, the **CHAPAS Club** currently owns more than 3000 items of insurance artifacts and documents.



The Genesis CHAPAS Club

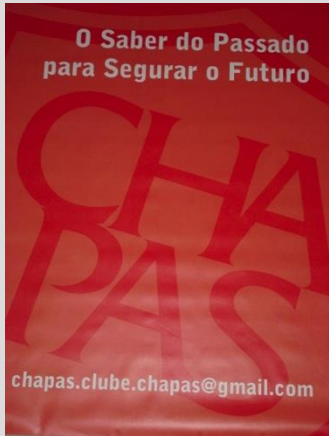


Vitor Alegria established contacts with the "Club Italiano Collezionisti TARGHE Incendio" and traveled to Parma - Italy to attend his annual Congress 2010. where present the book **CHAPAS** – Heraldry of Insurers, and brings ideas to propose to his colleagues to create **CHAPAS Club**.

During a visit to Parma, Vitor Alegria met the leaders of Clubs collectors plates from Italy and Germany, respectively, Giorgio Casari and Andre Peetersman. Also had the opportunity to meet Vito Platania, author of the fire marks book on Italy.



Mission and Values of the CHAPAS Club



Mission: To ensure the preservation of a set of material and immaterial goods through the heritage, preservation, dissemination and promotion of insurance activities.

Ethics: Create a close relationship, based on a foundation of respect and consideration to all who are or have been connected with the insurance business.

Correctness: Provide transparent information on the treatment and custody of the achieved collection. Promote in a sustainable way the search for solutions that preserve the history of insurance for future generations.

Independence: The **CHAPAS Club** maintains standards of independence from political, economic and religious supporters.

Humility: The contribution of the **CHAPAS Club** should be simultaneously practical and bold, but observe the necessary humility of a true service to the insurance industry.



Heritage



Insurance policies, insurance rate schedules, commemorative books, reports and accounts, lapel pins, electric tickets, bellhop uniform buttons, matchbooks, calendars, ashtrays, mugs, daters, sports jerseys, pens, pencils, photos, pennants, postcards, signs, first aid kits, training manuals, brochures, calculators, medals, paperweights, commemorative pieces, key chains, cards, paintings, rulers, clocks, trophies, plaques, badges ... and fire marks.



Fire Marks



The use of insurance fire marks began in England after the great fire of London in 1666. Following this disaster, fire insurance companies were formed who established and maintained their own fire brigades and fire fighting equipment. In order to quickly identify their insured properties when a fire broke out, each company placed a metal plaque on the front of the building, called a fire mark, which showed the company's insignia.

After the formation of municipal fire brigades, many fire insurance companies kept up the tradition of placing fire marks on buildings, but for the purpose of warding off potential arsonists and for publicity reasons.

In Portugal, fire marks were used for this purpose between the end of the eighteenth century and the mid-twentieth century. They are of excellent quality and beauty, and they support the study of insurance and publicize the heraldry of insurers. Those that still exist today are appreciated and highly sought after by Portuguese and foreign collectors.



Automobile Insurance Badges



With smaller dimensions than fire marks, automobile insurance badges were mounted with brackets on car bumpers or bolted to car grills. They became very popular in Portugal in the twentieth century. Portugal is among the few countries that adopted the use of these insurance badges.



Abílio Gil . Albino Emilio Vigário e Pinho . Alfredo Rodrigues . Amadeu
Augusto Abrantes Silva .

Ana Cristina Carvalho Fernandes Barreira . Ana Horta Carneiro .
Ana Maria Mota Melo e Sousa . Ana Paula Castro Matos . Ana Paula Cunha
Mota . Ana Paula Silva Pinto . Ana Paula Silveira e Lorena .
Ana Fernandes Ralha Lopes . Andre Peetersman .

António Alves-Caetano . António Barreiros Afonso . António Casaca .
António Sousa Lorrão Rodrigues . António Neves dos Santos . António Reis
Dias Afonso . António Corrêa Figueira . António Inácio Filipe . António
Peixoto . António Pires Ribeiro . António Rato Domingos . António Rebelo
António Ferreira Palma

Antunes Santos . APROSE - Associação Portuguesa dos Produtores
Profissionais de Seguros . Armando Poço Pires . Artur Silva Almeida .
Associação Portuguesa de Seguradores . Augusto Sá Marques. Avelino
Cardoso . Boanerges Borges . Bruno Miguel Moura Lopes
Carla Marina Santos Bandeira . Carla Marisa Vaz Gomes.
Carla Cristina Silva Barata . Carlos Alberto Marques . Carlos Alberto Ribeiro
Silva Carvalho Alves . Carlos Alberto Teodoro . Carlos José Nunes Barata .
Carlos Caria . Carlos Feliciano . Carlos Lopes . Carlos Manuel Lopes Santos
Carlos Patrício . Carlos Resende . Cátia Santos Casimiro .

Cláudia Sá Marques . Cláudia Pina Paulino . Clemente Rogeiro . Crisanto Rodrigues . Cristina Martins . Dmitri Korneyev . Domingos Carvalho . Dora Belo Redondo . Eliseu Cruz Ângelo . Elsa Pereira Jorge . Emília Pereira . Ercília Tarouca . Ernesto Carvalho . Eugénia Coimbra . Eugénio Teixeira Vieira . Eurico Nunes . Fátima Mendonça Pires .

Felisbela Mendes . Fernando Castelo . Fernando Coelho de Sousa Fernando Graça de Matos . Fernando Guimarães . Fernando Manuel Martins . Fernando Marques Coelho . Fernando Porto . Filipe Aleman Serrano . Filipe Ricardo . Fock Yiot Chiu . Francesco Mansutti . Germano Fernandes . Giorgio Casari .

Gonçalo Filipe Tomás Martins . Helder Manuel Mascarenhas Malheiro .
Hermenegildo Marques . Horácio Santos . Humberto Barata Rodrigues .
Inetese – Associação para o Ensino e Formação . Isabel Maria Anjos . Isabel
Pereira Cabacinho . Isidro Pinto . Janine Pereira das Neves . João Camilo
Ferro Pereira . João Carmona . João Domingos Gonçalves . João Fernando
Oliveira Bastos . João Gonçalo Silva Lanzinha . Joaquim Rodrigo Luz
Santos . Joaquim Pedro Silva . Joaquim Salvado Santos . Jorge Mira . Jorge
Molarinho . Jorge Pinho . Jorge Teodoro . José Augusto Cabral . José
Bernardo . José Congrinho . José Gabriel Barbosa Reis Mendes .
José Manuel Mascarenhas Valente .

José Maria Bento . José Mário Fernandes . José Monteiro Fernandes . José Rodrigues Morgado . José Luís Simões . José Matos . José Pereira Monteiro . José Pousinho Henriques . Júlio Pereira Silva . José Sargento . José Ventura . Lopes da Costa . Leon Azis . Ligia Barreiros Franco . Luiz Alves da Ponte . Luíz Calzado . Luís Esteves . Luís Jesus Ferreira . Luís Jorge Espirito Santo . Luís Félix . Luísa Maria Baptista . Wanda Serrano . William Evenden . Manuel Agapito Morais . Manuel Almeida Vilar . Manuel Ruiz .
Manuel Sobral Ferreira .
Manuel Fernando Penha da Graça . Manuela Sousa Borges Cabral . Marcos Ruivo de Sousa . Maria Alice Abreu .

Maria Margarida Soares A. Carreira Gonçalves . Margarida Melo . Maria Alice Mamede . Maria Assunção Colaço . Manuel Augusto Sá Marques . Manuel D'Orey Capucho . Maria Carmo Cavaca . Maria Clara Bispo Guerra Mascarenhas Valente . Maria Conceição Affonseca . Maria Conceição Santos Lança . Maria do Pilar Paiva Calzado Mealha . Maria Eduarda Teodoro . Maria Fátima Laranjeira . Maria Filomena Pascoal . Maria Graça Maia . Maria Helena Nunes Ribeiro . Maria Jesus Fernandes . Maria João Arcangelo Gonçalves . Maria João Sales Luís . Maria Júlia Gaspar Brites . Maria Leonor Pinto . Maria Luísa Encarnação Santos Valido . Maria Lurdes Oliveira Ribeiro . Maria Lurdes Taré.

Maria Manuel Pires . Maria Manuel Santos Silva . Maria Silvina Franco Maria
Teresa de Carvalho Magalhães . Maria Teresa Zbyszewska . Maria Virgínia
Machado . Marina Carvalho Moreira . Marcos Francisco Ruivo da Silva .
Mário Oliveira . Mário Rúbio Silva . Marta Guilherme da Cruz . Miguel
António Vilarinho . Miguel António Sousa Monteiro . Moisés Macedo . Mónica
Santos . Nazaré Ferreira Leal . Nidia Pestana Porto Simões . Noémia
Monteiro Pinto . Nuno Filipe Monteiro Clemente . Nuno Tavares . Odete
Conceição Coelho Nascimento Loureiro . Orlando Castanheira . Patrícia
Ferro Morgado. Paula Rios .

Paula Caramelo Santos . Paulo Fernando Viana Fidalgo . Paulo Francisco Costa . Pedro Miguel Almeida Morais . Pedro Cadavez Marques da Silva . Pedro Alexandre Ferreira Leal do Paço . Pedro Pinto . Pinto Mendes Raposo Dias . Rui Miguel Patrício . Rui Ferreira . Rui Henriques . Rui Macau Luz . Rui Pombo . Santinho Costa . STAS – Sindicato Trabalhadores da Actividade Seguradora . Susana Serralheiro . Susana Diogo Marques . Tânia Oliveira Brito . Teresa Veigas Martinho . Vanda Sousa . Vito Platania . Vítor Almeida . Vítor Manuel Costa Alegria . Vítor Barata . Vítor Ferreira . Victor Rocha Vítor Santos. Vítor Silva . Xavier Vallvé

The internationalization of the CHAPAS Club



Since its foundation the **CHAPAS Club** maintains relations with relevant institutions and persons who are dedicated to the subject outside Portugal, wherever their location on the globe.

The **CHAPAS Club** has been represented at events of the Italian and German Clubs. In this context, it maintains regular contacts with the Fondazione Mansutti in Italy.

The **CHAPAS Club** is now an honorary member of the "Club Italiano Collezionisti TARGHE Incendio" (Italy), the "Deutscher-Feuer-Versicherungs-Schilder-Verein" (Germany), and the "FMCA - Fire Mark Circle of the Americas" (United States of America).

It cooperates regularly with scholars and fire mark collectors in countries like Spain, England and Russia.

It also cooperates regularly with the authors of books about fire marks: Vito Platania in Italy and William L Evenden in the USA.

Annually, the **CHAPAS Club** promotes an International Meeting, inviting participation of partners, friends and Portuguese collectors, as well as foreign institutions and individuals.



Events 2011

First CHAPAS Club Congress

Exhibition "The Old Car and The Insurance Business"

Sponsor: "Santogal Automobiles".

Meeting "Tell us an episode of his professional life."

Sponsor: Inetese - Association to Education and Learning.

Meeting "Club Italiano Collezionisti TARGHE Incendio" (Recco, Italy).

Representation: CHAPAS Club.

Visit the Fondazione Mansutti (Milan-Italy)

Visit the Museum Paolo Raspino (Biella, Italy)

Exhibition "The Insurer and the Companies"



Events 2011



Events 2012

First Anniversary of the CHAPAS Club

International Meeting 2012

Sponsor: Lusitania Insurance Company

Portuguese Insurers Association Conference

Sponsor: Portuguese Association of Insurers

Exhibition: "Knowledge of the Past Will Secure the Future "

Sponsor: Groupama Insurance Company

Meeting "Club Italiano Collezionisti TARGHE Incendio" (Trieste, Italy).

Representation: CHAPAS Club.

Exhibition: "Insurance and Banking – Complicity"

Sponsor: Central Agricultural Credit Bank

Visit of foreign collectors in Colares - Sintra



Events 2012



Events 2013

International Meeting of the CHAPAS Club 2013

Sponsors: Fidelity Insurance Company, SA

Union Workers Insurance Activity

Carlos Marques - Insurance Mediation



Events 2013



Events 2013



Exhibition "The Centenary of the 'A Mundial' Insurance Company" and the 100 Years of Worker's Compensation Law in Portugal"

Sponsor: Insurance Company Fidelidade, SA



Events 2013



Events 2013



Conference “CHAPAS – Heraldries of the insurance companies”

Local: Lusiada University of Lisbon
March 12, 2014

Organization:

Lusitanian Academy of Heraldry
(Academia Lusitania de Heráldica)

Lusiada Center for Genealogical Studies, Heraldic and Historical
(Centro Lusiada de Estudos Genealógicos, Heráldicos e Históricos)



Events 2014 Conference “CHAPAS – Heraldries of the insurance companies”




CONFERÊNCIA
12 de Março, 18h30
**CHAPAS-Heráldica
das Seguradoras**

Dr. Vítor Alegria
Presidente do Clube CHAPAS
(Clube História e Acervo Português da Actividade Seguradora)

ORGANIZAÇÃO

Universidade Lusitana de Lisboa
sala a indicar
(Rua da Junqueira, 188-198)

CLEGH



Events 2014

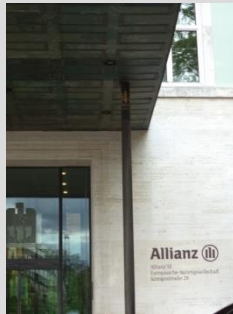
30 th anniversary
Deustcher Feuer Versicherungs Schilder Verein
09 and 10 may

Sponsors:
Versicherungs Kammer Bayern
The Congress

Allianz
Insurance Allianz Museum



Events 2014 - 30th anniversary Deutscher Feuer Versicherungs Schilder Verein



Events 2014

International Meeting of the CHAPAS Club 2014 Coimbra

13 e 14 july

Sponsor: Insurance Company Fidelidade, SA



International Meeting of the CHAPAS Club 2014

ENCONTRO INTERNACIONAL CLUBE CHAPAS

COIMBRA
2014



APOIO FIDELIDADE



Events 2014

Exhibition

“Today would be 80 anos – Guild of Insurers”

04 a 14 de september

Sponsors:

Portuguese Association of Insurers
(Associação Portuguesa de Seguradores)

Insurance Company Tranquilidade, SA
(Companhia de Seguros Tranquilidade, SA)



Exhibition: "Today would be 80 anos – Guild of Insurers"



Events 2014

Club Italiano Collezionisti Targhe Incêndio “Congress 2014”

Milan – Italy - 26 and 27 de september

Sponsor:
Foundation Mansutti – Milan -Italy



Events 2014 – Milano - Italy – Club Italiano Collezionisti Targhe



Publications / Articles

March 2010 - FEBASE Magazine - Presentation of the Book "FIRE MARKS - Heraldry of Insurers in Ponta Delgada".

April 2010 - FMCA Newsletter - "The Signevierist" - " Portuguese Fire Mark Book".

July – MotoClássic Magazine – "Here comes the fashion automobile Insurance badges".

June 2011 – FEBASE Magazine - "First Congress of the CHAPAS Club".

October 2011 - APS News Magazine - "The CHAPAS Club, Portuguese Club of the History and Heritage of Insurance Activity".

November 2011 – Companies Fidelidade-Mundial and Império Bonança - "Initiatives".

December 2011 - FEBASE Magazine - "Another Success of the CHAPAS Club, "The Old Car and Insurance Activity."

January 2012 - APS News Magazine - "The CHAPAS Club, Portuguese Club of the History and Heritage of Insurance Activity".

April 2012 - APS News Magazine - "The CHAPAS Club Again Is News."

05.04.2012 - Journal of Economic Life - " CHAPAS Guards Objects and Memories of Insurance ."

May 2012 - Companies Fidelidade-Mundial and Império Bonança - "Chapas and More".

September 2013 - Companies Fidelidade Insurance Company SA Magazine - "Waiting for the Museum."

December 2013 - Companies Fidelidade Insurance Company SA Magazine - "And It Was So."



Publications / Articles

10.01.2014 – Journal of Economic Life - "O Museu terá de fazer parte da estratégia do mercado segurador"

25.09.2014 – Journal Oje – "CHAPAS celebrou 80 anos do Grémio dos Seguradores"

03.10.2014 - Journal of Economic Life - "80 Anos do Grémio dos Seguradores lembrados em Exposição"



Publications / Articles



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